

Solasfera® represents the highest standard of optical quality, light performance, and beauty for a polished diamond in the world.

Assurances

Solasfera offers the most complete diamond quality information.

Every Solasfera® diamond comes with the following:

- Gemological Grading Report (4c's)
- GemEx Light Performance Report
- Light Path Scope® image
- Hearts and Arrows Viewer image
- Guaranteed 100% conflict free
- Authenticated and inscribed with Solasfera trademark and Identification number



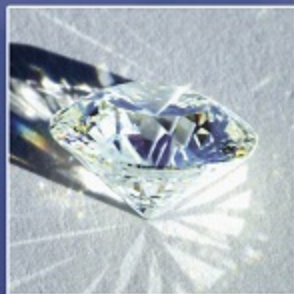
Best Bling for the Buck!

Don't let sellers compromise your standards for diamond beauty because it is convenient for them. Who is going to look at that diamond everyday after you have paid for it? Paying less money for a lower performing diamond is not value. Paying more money for a lower performing diamond makes little sense. The bottom line is getting the highest performing and the most beautiful diamond at the best price is real value. That's Solasfera value!

Why be in the dark?

Watch the cutting edge "Diamond Beauty Education" video and learn how to buy a truly beautiful diamond on the first try. Experience Solasfera diamond's unrivaled beauty first hand at your nearest Solasfera retailer.

Visit us online to learn more at www.setlightfree.com
Solasfera Diamonds are the most exclusive in the world.



Solasfera®

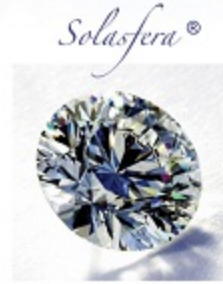
Princess Cut
Brilliance Beyond Imagination™

It's all about the light!

How well a diamond handles the light it receives will determine its beauty.

Brilliance, Sparkle, and Fire describe the mesmerizing light that radiates from a beautiful diamond.

The more light the better (Light Quantity)
The sharper the light the better (Light Quality)
The richer the light the better (Light Performance)



Why stare at numbers and letters that are suppose to predict light quality? To secure the most beautiful diamond get hard data that directly evaluate the diamond's light quality. To get the right answers you must ask the right questions!

Show me the light!

1. How good is this diamond in radiating light?

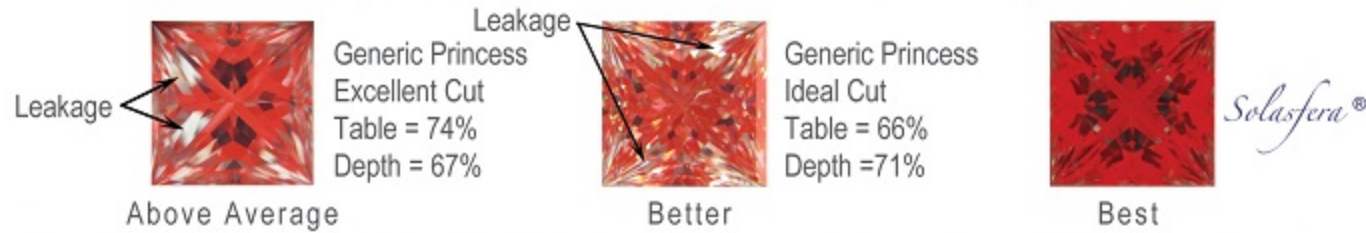
A properly cut diamond must return all the light it receives through its top in 3 dimensions.



A diamond that does this without any blatant loss through its bottom has ideal proportions. It will be much brighter than a diamond that leaks light out the bottom.

The more light the better!

Use a **Light Path Scope** to verify diamonds that are cut to true ideal proportions in 3D.



Zero light leakage as indicated by full red coverage equals to maximum light returned.

2. What's the quality of the light this diamond gives off?

Diamonds with excellent optical symmetry emits light with greater sharpness and contrast quality.

The sharper the light the better!

Use a **Hearts and Arrows viewer** to verify a diamond's optical symmetry quality.



The "crush ice" or "shattered" appearance of practically all generic princess cut diamonds are a result of their poorly defined optical symmetry.

Incomparable beauty from uncompromising standards.

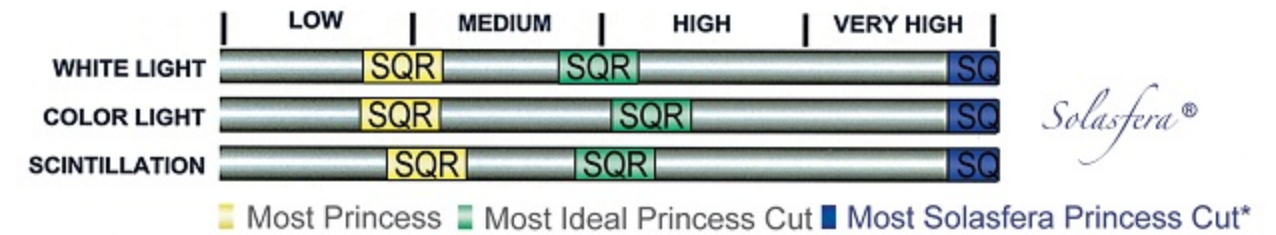
3. How much "bling" does this diamond have compared to others?

GemEx's BrillianceScope™ uses a direct light detector known as an imaging spectrophotometer to measure, record and compare the light content that is actually emitted out of a diamond.

White Light = Brilliance | Color Light = Fire | Scintillation = Sparkle

The richer the light the better!

Get a GemEx LPA report to verify a diamond's real light performance quality.



GemEx compares a diamond's performance against the results of over 1 million diamonds. *Triple Flush represents the highest possible score. This is as good as it gets!

Solasfera® Princess Cut - Brilliance Beyond Imagination

Light and Optical Information-Proof of Unmatched Performance

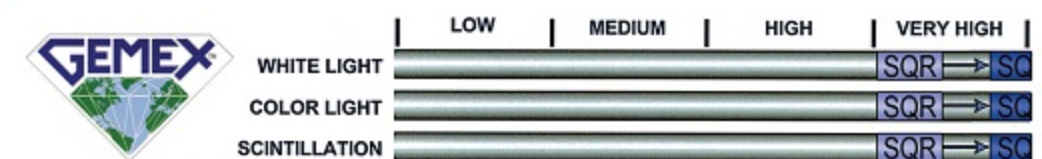
- **Architecture** - Worldwide patented design - 81 Facets
Patent No. US D611,381 S



- **Proportions** - Ideal in 3D
Maximum Light Return
- **Optical Symmetry** - Optimal
Exceptional sharpness and contrast



- **Light Performance** - Exceptional GemEx Score - Triple "Very High" Min.



It is extremely rare for any diamond to get high marks in any one of these diamond beauty standards. Solasfera Princess diamonds achieve extraordinary results in all these tests effortlessly.